



## 2010-11 Sponsorship and Advertising Rates

<b>Platinum Sponsorship</b> <i>(One Platinum Sponsor)</i>	<b>Diamond Sponsorship</b> <i>(Two Diamond Sponsors)</i>	<b>Gold Sponsorship</b> <i>(Five Gold Sponsors)</i>
<ul style="list-style-type: none"> <li>• Linkage from MIPMAC website to Sponsor's home page for one year</li> <li>• Permission to use the MIPMAC Logo on correspondence and material approved by MIPMAC</li> <li>• Three Complimentary job posting ads on our website</li> <li>• Three Email blasts to our members</li> <li>• Four Complementary Tickets to MIPMAC AGM</li> <li>• Sponsor banner at three events</li> <li>• Recognition at dinner meetings</li> <li>• Full page advertisement in the Pulse newsletter – 4 issues</li> </ul>	<ul style="list-style-type: none"> <li>• Linkage from MIPMAC website to Sponsor's home page for one year</li> <li>• Permission to use the MIPMAC Logo on correspondence and material approved by MIPMAC</li> <li>• Two Complimentary job posting ads on our website</li> <li>• Two Email blasts to our members</li> <li>• Two Complementary Tickets to MIPMAC AGM</li> <li>• Sponsor banner at three events</li> <li>• Recognition at dinner meetings</li> <li>• 1/2 page advertisement in the Pulse newsletter – 4 issues</li> </ul>	<ul style="list-style-type: none"> <li>• Linkage from MIPMAC website to Sponsor's home page for one year</li> <li>• Permission to use the MIPMAC Logo on correspondence and material approved by MIPMAC</li> <li>• One Complimentary job posting ads on our website</li> <li>• One Email blasts to our members</li> <li>• Two Complementary Tickets to MIPMAC AGM</li> <li>• Sponsor banner at three events</li> <li>• Recognition at dinner meetings</li> <li>• 1/4 page advertisement in the Pulse newsletter – 4 issues</li> </ul>
<b>Price: \$5000</b>	<b>Price: \$2500</b>	<b>Price: \$1500</b>

### The Pulse Newsletter

Connect your company to our Supply Chain Professionals through our quarterly newsletter. The content focuses on the Manitoba Institute, Supply Chain news, information, events and our members and their employers.

Per Insertion	1 x	2 x	3 x	4 x
Full Page	\$400	\$700	\$1000	\$1200
1/2 Page	\$200	\$350	\$500	\$600
1/4 Page	\$100	\$175	\$250	\$300

### Event Sponsorship

Dinner

- Sponsor a Dinner (includes exhibitor table) \$1500

Golf Tournament

- Title Sponsor: \$1000
- Sponsor a hole, longest drive, etc (cash or prize)

Seminar/Workshop – Speaker

- Title Sponsor \$1000